



Perry Sayles Interior Design's master sitting room detail. Independent/Frank Trimble

October is Breast Cancer Awareness Month. Across New York City and the East End, events have taken place in support. One of them is Holiday House NYC, a designer showhouse hosted annually for more than decade in a magnificent NYC location to benefit the Breast Cancer Research Foundation. On Tuesday, October 23, Holiday House NYC hosted its opening gala.

This year's location is a luxurious, new eight-bedroom limestone townhouse at 118 East 76th Street. The event was founded by 21-year veteran breast cancer survivor Iris Dankner, and has become one of the New York's leading interior design events.

More than 20 talented design firms — including some with East End locations like The Studio at One Kings Lane, Robin Kramer Garden Design, Perry Sayles Interior Design, and Unlimited Earthcare — transformed each room of the 32-foot-wide mansion with innovative designs loosely inspired by holiday themes, like a "Getaway in Paris," the "Chrysanthemum Festival," and the "Modern Royal."