

# What's Next in Interior Design? Just Look to This New Decorator Show House

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In 2008, Iris Dankner founded the Holiday House, an interior design showcase that has now been in operation for over ten years. But while similar such showcases had been curating annual exhibitions for a number of years, Dankner's vision included one important difference: the proceeds from her event would go to breast cancer research, and specifically, The Breast Cancer Research Foundation.

Flash forward to 2018, and the Holiday House is once again in full swing. The building itself, located on East 76th Street, blends in easily with its Upper East Side neighborhood of elegant townhomes. But inside, the showcase is more like a cabinet of curiosities—and a riot of different designers' visions, all mixing together. So how exactly did this all come about? The 23 participating interior designers, both established and rising, were each given their own room to decorate as they saw fit. There's a laundry room with inflatable furniture, a top floor spa, and just about everything else in between. And while the event is absolutely open to the public—six days a week, from today until December 2—we got a sneak peek, and gathered some insights from a handful of the event's expert designers and committee members on what's coming down the pike, or spiral staircase, in interior design today.



The Living Room by Perry Sayles  
Photo: Alan Barry / Courtesy of Perry Sayles